

A person wearing a blue helmet and a blue t-shirt is seen from behind, suspended on a zipline against a clear blue sky. They are wearing a black harness.

# Director Recruitment



Ackers Adventure is a Charitable limited company - Charity No 1107240



[bookings@ackers-adventure.co.uk](mailto:bookings@ackers-adventure.co.uk)



[ackers-adventure.co.uk](http://ackers-adventure.co.uk)

# WHO WE ARE...

We are a registered charity and company limited by guarantee. We were set up in 2005 to continue the work of the Ackers Trust.

The Trust was originally established in 1981 to provide outdoor educational, recreational and environmental activities for the benefit of the whole community, especially children and young people.

Today the Ackers Trust site is managed in 3 zones. Ackers Trust still exists to ensure that any developments are in keeping with the Trust deed on the land. Ackers Adventure has a 125 year lease on the centre part of the site and the front and rear parts are managed by Birmingham City Council.

We currently offer the widest range of outdoor educational activities on any one site in the Midlands. These include dry slope skiing, snowboarding, tobogganing, canoeing, climbing, bell boats, disc golf, archery, bushcraft, orienteering, team building, and a 20m tower with abseiling, a fan descender and zip wires. As well as running activity based courses. There is also a self-catering residential centre and meeting rooms available to hire. The centre is registered with the relevant National Governing Bodies.

We employ 12 full and part time staff and up to 20 casual staff who are all DBS checked. It has over 250 volunteers each year from companies, work experience and community payback schemes which all help to maintain the environmental aspect of the site.

We have a Board of Director/Trustees who meet monthly with the CEO and senior staff team. It is funded by a combination of charges to participants and fundraising for some capital and project spending.

As well as individuals, customers include schools, children in care, alternative provision, youth clubs and other community groups. The activities contribute not just to health, fitness and wellbeing but also for the personal development of young people.

---

# ABOUT THE ROLE...

We are seeking to recruit a number of board members, and expect that candidates will bring a range of skills and experience to Ackers Adventure from the attributes listed.

## **General**

- Commitment to the objectives of Ackers Adventure
- Willingness to act as an ambassador for Ackers Adventure
- Willingness to fulfil the duties and standards of conduct required of a board member of an organisation that has charitable status
- Understanding of equalities and diversity issues

## **Experience**

Any of the following experience may be helpful but not essential

- Experience of charity finance and fund accounting
- Fundraising (e.g. from individuals, partnerships with business and/or civil society organisations, EU funding and/or sales of goods and services).
- Policy influencing (analysis, formation and/or framing).
- Lobbying policymakers and/or business and/or representative groups.
- Working for or with the following: managers and boards in the charitable sector & relevant structures.
- Media and communications or PR, including social media.
- Developing business models in organisations comparable to Ackers Adventure.
- Board level experience, ideally at a charity or company of a similar size to Ackers Adventure.

## **Expertise & knowledge**

- Inequality (trends and developments in UK)
  - Understanding of small companies and issues.
  - Charity sector / charity law and regulation Skills
  - Ability to understand financial reports
  - Strategic planning skills · Risk management skills
  - Analytical skills · Management / project management
  - Ability to operate as part of a team
-

# HOW TO APPLY...

Please Contact our CEO Steve Jewell on

[Steve.jewell@ackers-adventure.co.uk](mailto:Steve.jewell@ackers-adventure.co.uk),

Stating why you want to become a Director at Ackers Adventure and what skills/experience you would bring to the organisation. Prospective board members will be invited to speak to some of our existing board members.







[bookings@ackers-adventure.co.uk](mailto:bookings@ackers-adventure.co.uk)



[ackers-adventure.co.uk](http://ackers-adventure.co.uk)



Ackers Adventure is a Charitable limited company - Charity No 1107240